

Newsletter

Issue 4

www.kcsn.org.uk



Welcome to the 2017

World Kidney Cancer Day

The first ever worldwide awareness campaign and we invite you to join in!

<https://worldkidneycancerday.org/>

Go Green for Kidney Cancer

Show your support of KCSN and raise awareness of kidney cancer and wear green on 22nd June. Just a green t shirt or head to toe in green, sitting in a green garden, eating green food or by a green front door... show us how you have gone green! Get your family friends and colleagues involved and...

GO GREEN for KIDNEY CANCER.



Two of our supporters braved the sub freezing temperatures on top of Snowdon so where will you pose for your photo? Send us your **Go Green For Kidney Cancer** pictures to team@kcsn.org.uk and we will make a map linking up all the places and postcodes to show how far the support for Kidney Cancer Support Network is spread throughout the UK. Be a part of WKCD!

World Kidney Cancer Q&A Day: Asking Questions and Seeking Answers Around the Globe

Background:

Kidney cancer is a serious disease that affects hundreds of thousands of people worldwide and is resulting in a growing global burden. Worldwide, the incidence of kidney cancer is expected to rise by 22 percent by 2020 and in the UK, 12,500 people are diagnosed every year (data from 2014). Many questions about the causes and prevention of kidney cancer remain unanswered.

That's why the Kidney Cancer Support Network and kidney cancer organisations around the world are coming together to mark the first **World Kidney Cancer Q&A Day on June 22**. Established by the International Kidney Cancer Coalition, a global body of 30 cancer organisations, World Kidney Cancer Q&A Day is an opportunity for the global community of patients, carers, families, health care professionals and patient organisations to come together. Together we will bring attention to this disease and start answering the questions that will make a difference for kidney cancer patients around the world.

Join us in asking questions and seeking answers to raise awareness and funds to help fight kidney cancer:



To mark the first international awareness day, the IKCC and its affiliates around the world have launched the

[World Kidney Cancer Q&A Day Quiz](https://worldkidneycancerday.org/do-the-quiz) (<https://worldkidneycancerday.org/do-the-quiz>)

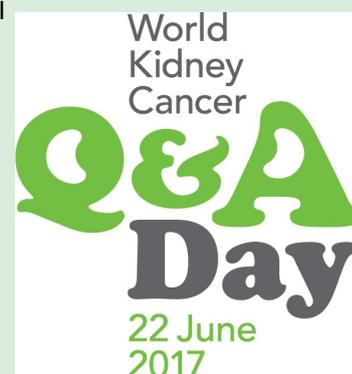
– an interactive, seven-question quiz that tests your knowledge about important facts about kidney cancer. For every quiz that's completed online, \$5 will be donated to help fund answers to vital questions about kidney cancer.

Juliet Ibrahim, a globally-recognized celebrity and humanitarian, is the campaign's Global Ambassador. The Juliet Ibrahim Foundation is a charity devoted to uniting voices to prevent and cure kidney cancer.

The Kidney Cancer Support Network is celebrating World Kidney Cancer Q&A Day!

"Despite the statistics, too often little is known about kidney cancer and its risk factors," says Rose Woodward, founder of the Kidney Cancer Support Network. "But by working together globally, we can raise awareness and raise funds to increase research towards a cure."

For World Kidney Cancer Day in the UK see www.kcsn.org.uk or our Facebook page and group.



Thank You!

To all those who have donated or spent money at easyfundraising to support KCSN work. We really do appreciate your generosity. Just like those donating their new fivers last year, thank you to those kindly donating their new one pound coins. To help us support you, please see the website for how to donate.

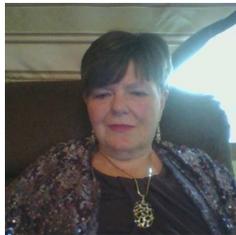
Huge thank you to the lovely Beth Thomas, who raised an incredible £4000 for our charity with her Masquerade Ball—she is pictured here with her very proud mother Hazel. It was a



wonderful evening & there were requests for one next year.



Also a **thank you to Maria Stepek Doherty** one of our admin team in the Facebook group for asking her family and friends make a donation to our charity instead of a birthday gift, raising £800. Maria we love you & don't think you look anywhere near the age you claim!



"The Fainthearted Go Flying, Crushing Our Cowardice, Five Fill Their Pants... No Matter How You Say It, We All Agree Upon The Importance Of The Kidney Cancer Support Network"

The 22nd of June is the first ever World Kidney Cancer Awareness Day, and to mark the occasion I will be overcoming my cautious nature to take a leap of faith in aid of an incredible charity, the Kidney Cancer Support Network.

With a huge dose of good fortune, and the skill of a great surgeon, I'm in the clear. Life has returned to normal. Still, this isn't the story for so many who receive this diagnosis. Psychologically and physically, this disease is incredibly hard on the people it affects, and their loved ones. Hearing those dreadful words is one thing, but then you are thrust into a bewildering world of medical jargon, treatment decisions, tests and anxious days of waiting for results.

That's where the presence of the UK Kidney Cancer Support Network becomes invaluable. Run by patients and carers of those with the disease, the charity works tirelessly to provide support and reliable information, so that nobody has to travel that road alone. They also represent kidney cancer patients' best interests with groups such as NICE. Their help was crucial to me when I was diagnosed and I would be immensely proud to be able to do something to help sustain their activities.

So... not much has changed in my life since my mutinous left kidney bit the dust. However I have decided that once in a while you should be scared, and choose to do the thing you are scared of anyway. (Cancer patients are instead forced to do this all the time incidentally). I am choosing to fling myself off a mountain near Locarno with a parachute and a (hopefully fit) young man for company. It is not just for a good cause, but an absolutely vital one to the people who face the reality of this diagnosis.

And... It turns out I am not the only one who is up for squealing in terror to win you over and jumping for your cash, a couple of other fearful middle aged women are waiting in the wings too.. Tena-lady at the ready girls!

If you can, please show your support in the form of cold, hard moolah. Every penny will go directly to this awesome charity, meaning more people will be able to access the right support when they need it most.

Thanks,
Jasmine

www.totalgiving.co.uk/mypage/pazzi-paragliders

Don't forget to add your **Twibbon** to Facebook and Twitter profiles, it features our name & motto...

Kidney Cancer Support Network & Stronger Together



Top Tip

Sign up to get these newsletters direct via email:
www.kcsn.org.uk/news-room/newsletter

40,000 oncologists are currently attending the American Society of Clinical Oncologists Annual Meeting in Chicago. IKCC have a patient advocate attending **ASCO 2017** who will be reporting back with all the latest new research in kidney cancer. Look out for details on our website news section.

www.asco.org



Be part of the Thunderclap

Please help us make our voices heard by signing up for the Thunderclap. Instead of relying on single tweets or mentions on Facebook, Thunderclap sends out a pre prepared tweet or post at exactly the same time on 22nd June to raise awareness worldwide and to get Kidney Cancer Trending across social media! Get all your friends involved...

www.thunderclap.it/projects/57048-world-kidney-cancer-q-a-day

Contact details: Kidney Cancer Support Network

Website (including patient forums):
Facebook group:
Twitter:
Email support:
Phone support:

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